

Vision:

“One Tamworth, perfectly placed”

A simple and succinct point of focus that represents one community that is ideally located.

Strategic Priority 1 - To Aspire and Prosper in Tamworth



Primary Outcome

To create and sustain a thriving local economy and make Tamworth a more aspirational and competitive place to do business.

To achieve this, we will:

- Raise the aspiration and attainment levels of young people;
- Create opportunities for business growth through developing and using skills and talent;
- Promote private sector growth and create quality employment locally;
- Brand and market “Tamworth” as a great place to “live life to the full”; and
- Create the physical and technological infrastructure necessary to support the achievement of this primary outcome.



Strategic Priority 2 - To be Healthier and Safer in Tamworth



Primary Outcome

To create a safe environment in which local people can reach their full potential and live longer, healthier lives.

To achieve this, we will:

- Address the causes of poor health in children and young people;
- Improve the health and well being of older people by supporting them to live active, independent lives;
- Reduce the harm and wider consequences of alcohol abuse on individuals, families and society;
- Implement ‘Total Place’ solutions to tackling crime and ASB in designated localities;
- Develop innovative early interventions to tackle youth crime and ASB; and
- Create an integrated approach to protecting those most vulnerable in our local communities.



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